

## ACCESSIBILITY, DURATION AND MODE OF DELIVERY

In order to increase the accessibility of the MBA degree, the program will be offered on part-time basis over 24 months: evenings from Monday to Thursday and selected weekends and public holidays. Face-to-face lectures will, in the main, be the mode of instruction but augmented by online lessons on platforms such as Zoom, Google Meet or Teams whichever is deemed appropriate.



*MBA First Cohort of 2023*

### ELECTIVE UNITS:

- 1 MBA903 Project Management 22
- 2 MBA904 Culture of Leadership 22
- 3 MBA905 Change Management 22
- 4 MBA906 Organizational Behaviour 22
- 5 MBA907 Disaster Management 22

**Total Credit Points for the MBA Programme  
(180+180) = 360**

## CONTACT US

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Acting Director, Institute of Governance,  
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*Associate Professor Elliot Mugamu, PhD FCGAI*



## A TRANSFORMATIVE LEARNING PATHWAY AWAITS YOU AT SINU

If you see your future self as a responsible administrator, leader, manager, specialist or entrepreneur, then SINU MBA Program to be launched in March 2023 is the ideal course to position yourself.

# Master of Business Administration (MBA)

**ENROL NOW**



## BRIEF INTRODUCTION

SINU MBA is ideal for busy professionals who want to fit their studies around the career, family, life style and relationships. The program which focuses on general management allows students to navigate the complex challenges leaders generally face in a volatile, uncertain and ambiguous world. Additionally, the program brings students together to develop cross-functional and critical thinking skills, broaden career horizons and leverage the diversity of their work experiences to increase the value of their education.

After studying the MBA at SINU students can expect an increased professional interest to their curriculum vitae that should precisely lead to a successful career in management.

## ADMISSION CRITERIA

To be eligible for admission to the MBA program, a candidate must:

- Be a holder of Bachelor's Degree in any discipline awarded by SINU or and globally recognized institution having earned at least Grade Point Average of 2.00.
- Have at least 2 years of significant and relevant working experience involving considerable decision making and authority.
- Be required to provide 2 references from reputable people certifying the student's ability and suitability to undertake the program successfully.
- Undergo an interview process that shall be conducted by the MBA Admission Committee.
- Submit a written personal statement (of at least 1000 words) reflecting accurately the basis for undertaking an MBA degree. The candidate may wish to comment on:
  - The most significant experience or achievement to date.
  - The long-term objectives and expectations of the MBA program in fulfilling the same.
  - Any other information considered relevant to the application.

## MBA PROGRAM STRUCTURE - YEAR 1

Unit Code	Unit Name	Credit Points
MBA800	Tourism Management: Level 1.1	22
MBA801	Accounting for Decision Making: Level 1.1	22
MBA802	Strategic Human Capital Development: Level 1.1	22
MBA803	Corporate Governance and Business Ethics: Level 1.1	24
MBA804	Managerial Economics for Business: Level 1.2	22
MBA805	Data Analysis for Decision Making and Critical Thinking: Level 1.2	22
MBA806	International Business Management: Level 1.2	22
MBA807	Public Sector Management and Conflict Resolution: Level 1.2	24

## MBA PROGRAM STRUCTURE - YEAR 2

Unit Code	Unit Name	Credit Points
MBA900	Strategic Marketing: Level 2.1	22
MBA901	Strategic Management: Level 2.1	22
MBA902	Entrepreneurial Leadership and Innovation: Level 2,1	22
MBA910	Dissertation: Level 2.1	70
MBA9..	Elective Unit: Level 2.2	22
MBA900	Elective Unit	22
	<b>TOTAL CREDIT POINTS</b>	<b>360</b>

### External MBA Program Reviewer's Comment

"Overall, the proposed MBA program is appropriate and demonstrates adherence to established MBA norms and best practices".

*Associate Professor Martin O'Brien  
MBA Director, Sydney Business School, University of Wollongong*